



# 2012 GMA/GCC Small Business Retailer of the Year Nomination Form



...You can nominate yourself!



The Guilford Merchants Association will present the 14th Annual **GMA/Greensboro Chamber of Commerce Small Business Retailer of the Year Award**. This award recognizes the accomplishments of an individual retail establishment.

**Nominations must be turned in by 5pm on Monday, April 2, 2012**

*The committee will consider the following criteria in selecting award winners:*

- Own or operate a retail business that sells products or services to consumers.
- Have fewer than 100 employees.
- Have an established business, at least 3 years old.
- Show growth in employees and/or sales volume.
- Actively participate in community service

## Section 1 - Nominee's Information

Nominee's Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

When was business established: \_\_\_\_\_ # employees \_\_\_\_\_

Type of Business: \_\_\_\_\_

## Section 2 - Nominator's Information

Check box if information is same as above

Nominator's Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

How did you hear about award? \_\_\_\_\_

## Section 3 - Business Profile

On a separate sheet of paper, respond to the following questions:

- 1) Brief description of business or activity/product sold.
- 2) List involvement and accomplishments in community activities.
- 3) How has this business grown? (Employees and/or Sales Volume)
- 4) Any additional information or comments?

**Please include a photo if available.**

**News clippings and other supporting information are encouraged.**

**WINNERS WILL BE ANNOUNCED AT THE AWARDS LUNCHEON**  
**Thursday, May 17, 2012 - Greensboro Coliseum Special Events Center**

**Winner will receive award plaque, article in GMA's TRENDS newspaper and recognition for a year on GMA's website.**

**ONLY COMPLETED APPLICATIONS WILL BE CONSIDERED**  
**Questions???? Call GMA at (336) 378-6350.**