



2010 GMA/GCC Small Business Retailer of the Year Nomination Form



(You can nominate yourself!)

The Guilford Merchants Association will present the 12th Annual **GMA/Greensboro Chamber of Commerce Small Business Retailer of the Year Award**. This award recognizes the accomplishments of an individual retail establishment. The recipient does not have to be a member of the GMA or the Greensboro Chamber of Commerce.

TO ENTER OR NOMINATE: **Nominations must be turned in by 5pm on Thursday, April 1, 2010**

The following criteria will be considered when reviewing eligibility for this award:

- Own or operate a retail business that sells products or services to consumers.
- Business must have fewer than 100 employees.
- Have an established business (must be at least 3 years old).
- Show growth in employees and/or sales volume.
- Be involved in community service

Section 1 - Nominee's Information

Nominee's Name: _____ Title: _____

Company: _____ Phone: _____

Address: _____

Email: _____ When was business established: _____ Website _____

Section 2 - Nominator's Information

Check box if information is same as above

Nominator's Name: _____ Title: _____

Company: _____ Phone: _____

Section 3 - Business Profile

On a separate sheet of paper, respond to the following questions:

- 1) Brief description of business or activity/product sold.
- 2) List involvement and accomplishments in community activities.
- 3) How has this business responded to adverse conditions?
- 4) How has this business grown? (Employees and/or Sales Volume)
- 5) Any additional information or comments?

Please include a photo if available.

News clippings and other supporting information are encouraged.

WINNERS WILL BE ANNOUNCED AT THE AWARDS LUNCHEON

Thursday, May 20, 2010 - Greensboro Coliseum Special Events Center

***Winner will receive award plaque, article in GMA's TRENDS newspaper, recognition for a year on GMA's website, use of Retailer of the Year logo for your own marketing materials, etc.**

ONLY COMPLETED APPLICATIONS WILL BE CONSIDERED